

<i>SERFF Tracking Number:</i>	<i>SFCM-127178302</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>State Farm Mutual Automobile Insurance Company</i>	<i>State Tracking Number:</i>	<i>48867</i>
<i>Company Tracking Number:</i>	<i>MS-1.2</i>		
<i>TOI:</i>	<i>MS06 Medicare Supplement - Other</i>	<i>Sub-TOI:</i>	<i>MS06.000 Medicare Supplement - Other</i>
<i>Product Name:</i>	<i>2011 Statefarm.com-Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>2011 Statefarm.com-Medicare Supplement/MS-1.2</i>		

Filing at a Glance

Company: State Farm Mutual Automobile Insurance Company

Product Name: 2011 Statefarm.com-Medicare Supplement SERFF Tr Num: SFCM-127178302 State: Arkansas

TOI: MS06 Medicare Supplement - Other	SERFF Status: Closed-Filed-Closed	State Tr Num: 48867
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Sub-TOI: MS06.000 Medicare Supplement - Other	Co Tr Num: MS-1.2	State Status: Filed-Closed
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Filing Type: Advertisement	Reviewers: Stephanie Fowler
Authors: Tammie Mills, Gerald Younge	Disposition Date: 06/02/2011
Date Submitted: 05/24/2011	Disposition Status: Filed-Closed

Implementation Date Requested:

State Filing Description:

General Information

Project Name: 2011 Statefarm.com-Medicare Supplement

Project Number: MS-1.2

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Deemer Date:

Submitted By: Gerald Younge

Filing Description:

Re: Individual Health

NAIC #176-25178

Supplemental Health Insurance

SF Filing #: MS 1.2

Forms:

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments: Pages have been filed in Illinois and are currently pending.

Market Type: Individual

Individual Market Type:

Filing Status Changed: 06/02/2011

State Status Changed: 06/02/2011

Created By: Tammie Mills

Corresponding Filing Tracking Number:

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MS 1.2 Select State-Medicare Supplement
MS 2.2 General Descriptions of Benefits-Medicare Supplement

Enclosed for filing on behalf of the State Farm Mutual Automobile Insurance Companies of Bloomington, Illinois are the above referenced advertising forms/pages.

These forms/pages will be available on Statefarm.com.

MS 1.2 is a very high level page. It must be used in all states since that is where an insured will select their state. We made this as high level as possible so that it can be used in all states.

The pictures, format, and colors that are on this form/page are variable as they may change from year to year.

We have filed these forms in Illinois and they are currently pending.

Company and Contact

Filing Contact Information

Tammie Mills, Analyst	tammie.mills.csag@statefarm.com
One State Farm Plaza	309-994-0300 [Phone]
Bloomington, IL 61710-0001	

Filing Company Information

State Farm Mutual Automobile Insurance Company	CoCode: 25178	State of Domicile: Illinois
One State Farm Plaza	Group Code: 176	Company Type:
Laura Walters / Marketing D-3	Group Name:	State ID Number:
Bloomington, IL 61710	FEIN Number: 37-0533100	
(309) 763-8104 ext. [Phone]		

Filing Fees

Fee Required?	Yes
Fee Amount:	\$100.00

SERFF Tracking Number: SFCM-127178302 State: Arkansas
Filing Company: State Farm Mutual Automobile Insurance State Tracking Number: 48867
Company
Company Tracking Number: MS-1.2
TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other
Product Name: 2011 Statefarm.com-Medicare Supplement
Project Name/Number: 2011 Statefarm.com-Medicare Supplement/MS-1.2
Retaliatory? No
Fee Explanation: \$50.00 filing fee per form, filing 2 forms at this time = \$100.00
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
State Farm Mutual Automobile Insurance Company	\$100.00	05/24/2011	47958612

SERFF Tracking Number:	SFCM-127178302	State:	Arkansas
Filing Company:	State Farm Mutual Automobile Insurance Company	State Tracking Number:	48867
Company Tracking Number:	MS-1.2		
TOI:	MS06 Medicare Supplement - Other	Sub-TOI:	MS06.000 Medicare Supplement - Other
Product Name:	2011 Statefarm.com-Medicare Supplement		
Project Name/Number:	2011 Statefarm.com-Medicare Supplement/MS-1.2		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	06/02/2011	06/02/2011

<i>SERFF Tracking Number:</i>	<i>SFCM-127178302</i>	<i>State:</i>	<i>Arkansas</i>
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<i>Company Tracking Number:</i>	<i>MS-1.2</i>		
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Disposition

Disposition Date: 06/02/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>SFCM-127178302</i>	<i>State:</i>	<i>Arkansas</i>
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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	Select State-Medicare Supplement	Filed-Closed	Yes
Form	General Descriptions of Benefits-Medicare Supplement	Filed-Closed	Yes

SERFF Tracking Number: SFCM-127178302 State: Arkansas

Filing Company: State Farm Mutual Automobile Insurance Company State Tracking Number: 48867

Company Tracking Number: MS-1.2

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 Statefarm.com-Medicare Supplement

Project Name/Number: 2011 Statefarm.com-Medicare Supplement/MS-1.2

Form Schedule

Lead Form Number:

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 06/02/2011	MS 1.2	Advertising	Select State-Medicare Supplement	Initial			CW MS 1.2 medsupp.pdf
Filed-Closed 06/02/2011	MS 2.2	Advertising	General Descriptions of Benefits-Medicare Supplement	Initial			medsupp_cw-MS 2.2.pdf

Medicare Supplemental Health Insurance

Picks up where Medicare leaves off

Ready to get started?

- [Get A Rate Quote](#)
- [Find an Agent](#)

Medicare Supplemental health insurance coverage helps pay some of your share of the health care costs not covered by the Original Medicare Plan; such as deductibles and coinsurance or copayment amounts. Some supplemental health insurance plans also cover certain hospital or medical services not covered by Medicare.

Don't let medical expenses deplete your savings.

Medicare Supplemental health insurance coverage is available to you if you are 65 or older and have enrolled in the Original Medicare Plan, Parts A and B. And in some states, coverage is available if you are under age 65 and are Medicare eligible due to disability or kidney disease.

To learn more about Medicare Supplemental health insurance Plans in your state of residence, select your state to get started:

Select your state/province

Please select your State/Province

Note:

This is a Marketing tool intended for use in the sale of insurance. Completion of an application for a State Farm insurance policy will require contact with a State Farm agent/insurance producer.

These policies are not connected with or endorsed by the U.S. Government or the Federal Medicare program. This information is only a general description of coverage. A complete statement of coverage is found only in the policy. Renewal premiums may increase periodically depending on your age.

In some states coverage is available if you are under age 65 and are Medicare eligible due to disability and/or kidney disease. Policy coverage's, exclusions and limitations may vary in some states. For exact terms and conditions see: Medicare Supplement Insurance Policy series 97037H, 97038H, 97039H, 97041H (in DE, NY, PA), 97049H (in WI), 97049H / 97050H (in MN).

Contact your agent/insurance producer for additional details and cost.

MS 1.2

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Bloomington, Illinois

Medicare Supplement Insurance

State Farm sells Plans A, C, and F

In all states except PA, NY, DE, VT, MN, WI, MA, NJ and RI.

Ready to get started?

- [Get A Rate Quote](#)
- [Find an Agent](#)

State Farm® Medicare Supplement insurance is designed to cover the gaps in Medicare, helping to pay deductibles and coinsurance or copayment amounts not covered by Medicare. Once you have a Medicare Supplement Plan, both your plan and Medicare will help pay your covered medical expenses, lowering your out-of-pocket costs and giving you the confidence that your health insurance needs are met. And at State Farm we give you the flexibility to choose between different plans to meet your individual needs and budget.

A brief description of the Plans available in your state and the coverage provided by the Plans follows.

Plan A

- Part A coinsurance, plus coverage for 365 additional days after Medicare benefits end
- Part B coinsurance
- Hospice coinsurance
- First three pints of blood each year

Plan C

- Part A inpatient hospital deductible
- Part A coinsurance, plus coverage for 365 additional days after Medicare benefits end
- Skilled nursing coinsurance
- Part B deductible
- Part B coinsurance
- Hospice coinsurance
- First three pints of blood each year
- Emergency care in a foreign country- 80% of the cost of emergency care beginning during the first 60 days of each trip, after you pay a \$ 250 deductible, subject to a \$ 50,000 lifetime maximum

Plan F

- Part A inpatient hospital deductible
- Part A coinsurance, plus coverage for 365 additional days after Medicare benefits end
- Skilled nursing coinsurance
- Part B deductible
- Part B coinsurance
- Hospice coinsurance
- Emergency care in a foreign country- 80% of the cost of emergency care beginning during the first 60 days of each trip, after you pay a \$ 250 deductible, subject to a \$ 50,000 lifetime maximum
- Part B excess- 100% of the excess charge above Medicare's reasonable charge if medical provider does not accept Medicare assignment, subject to Federal/State mandated limit

Note:

This is a Marketing tool intended for use in the sale of insurance. Completion of an application for a State Farm insurance policy will require contact with a State Farm agent/insurance producer.

In some states coverage is available if you are under age 65 and are Medicare eligible due to disability and/or kidney disease. These policies are not connected with or endorsed by the U.S. Government or the Federal Medicare program. This information is only a general description of coverage. A complete statement of

coverage is found only in the policy. Renewal premiums may increase periodically depending on your age. Policy coverage's, exclusions and limitations may vary in some states. For exact terms and conditions see: Medicare Supplement Insurance Policy series 97037H, 97038H, and 97039H. For additional details on coverage and cost, contact a [State Farm agent](#)/insurance producer.

MS 2.2

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